

## New! Online Marketing Tools

**E-Cards**—Girls can now ask family and friends to support their cookie sale by sending E-cards. Here's how it works:



1. Girls and their parent go to [www.abcsmartcookies.com](http://www.abcsmartcookies.com)
2. Click on the Girls icon.
3. Click on Catch Goals
4. Create a Catch Goal account
5. Log on to their Catch Goal account they just created
6. Click on the Online Cookie Marketing tab
7. Enter contact information on the My Contacts tab
8. Select an e-card design from the Send An E-Card tab.
9. Fill out the form, select the recipients, click Preview
10. Click Send e-card. Girls may send as many ecards as they wish. **They do need to check back regularly for orders.**

**Facebook for Girls 13 and Older.** Older girls can send Cookie Gifts to family and friends from their Facebook accounts. Follow steps one through 5 above:

6. Click on the Facebook tab
7. Click on My Girl Scout Cookie Connector.

The girl will then enjoy sending Cookie Gifts to her family and friends.

